A community called “Political Compass Memes” exists on the social media site, Reddit, where participating users self-identify their political leanings. They use a “political compass” to present their given political orientation (Figure 1). The compass’ two axes represents two political scales: left to right, and authoritarian to libertarian. As an example, a user presenting their political ideology as “authoritarian” and “left” would state they are in the top left quadrant.

The Pushshift dataset contains nearly all user comment and post data from the social media site, Reddit, from its inception in 2005 until today (Baumgartner et al. 2020).

Baumgartner, Jason, Savvas Zannettou, Brian Keegan, Megan Squire, and Jeremy Blackburn. 2020. “The Pushshift Reddit Dataset.” *Proceedings of the International AAAI Conference on Web and Social Media* 14:830–39.